

Pembroke Regional Hospital Foundation's *Connect to Care Radiothon*
Raises Almost \$50,000!

FOR IMMEDIATE RELEASE

March 10, 2021

(Pembroke) On March 4th, residents across the Ottawa Valley tuned in to 104.9 MyFM as the Pembroke Regional Hospital Foundation (PRHF) hosted its 4th annual *Connect to Care Radiothon* and raised an amazing \$49,800 for the Cancer Care Campaign, which will help fund the expansion and upgrades of the Chemotherapy and Medical Day Care Unit at the Pembroke Regional Hospital!

Since gathering restrictions and COVID safety measures prevented us from getting together at the Pembroke Mall as we have in the past, this year's *Radiothon* took place exclusively on MyFM, online and with the help of our many "Community Ambassadors" who raised much needed funds leading up to event day. "We couldn't have done it without all our amazing ambassadors, sponsors and donors. Thank you for helping us reach our goal and supporting your local hospital," said Leigh Costello, Community Fundraising Specialist for the PRHF.

"Despite challenges in today's climate we are once again blown away by the support received from our community," said Roger Martin, Executive Director, PRHF.

Thank you to *Connect to Care Radiothon* sponsors: 104.9 MyFM, Frank Carroll Financial, Bennett Electric, OK Tire Pembroke and Lindsey Cupelli – The Mortgage Advisors.

If you are interested in making a donation to our *Cancer Care Campaign*, please email leigh.costello@prh.email or call (613) 732-2811, extension 6129.

All contributions and support are greatly appreciated as we work together to maintain and expand state-of-the-art health care for Renfrew County families.

FOR MORE INFORMATION, PLEASE CONTACT:

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